James J. Zogby, Arab Voices: What They Are Saying to Us, and Why It Matters. Houndmills, Palgrave Macmillan, October 2010 and Really Think and What Arabs Think: Values, Beliefs and Concerns. Dr. James J. Zogby and John Zogby.

Arab Voices: What They Are Saying to Us, and Why It Matters.

James J. Zogby is the founder and president of the Arab American Institute and has authored many books and articles on Arab American public opinion. His work has been widely cited in the media and his polls have been used by scholars, policymakers, and international organizations. He has been a keynote speaker at numerous conferences and events around the world. Zogby's research has focused on a wide range of topics, including democracy, human rights, and Middle Eastern politics. His work has contributed to a better understanding of the Arab world and its relationship with the West.