The Psychology Of Attention

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The psychology of attention — PSY In the past two decades, attention has been one of the most investigated areas of research in perception and cognition. The Psychology of Attention presents a comprehensive overview of the field, covering a wide range of topics, from basic theories to practical applications. The book is designed to be accessible to students and researchers alike, with clear explanations and practical examples.

The book begins with an introduction to the concept of attention, followed by a discussion of its role in perception and cognition. The authors then explore the different types of attention, such as selective attention, divided attention, and sustained attention. They also discuss the factors that influence attention, such as motivation, stress, and task demands.

One of the key themes of the book is the role of attention in learning and memory. The authors provide a detailed overview of the research on attention and memory, and discuss the implications for educational and psychological practice.

The book also includes a section on attention and decision making, exploring how attention influences our choices and decisions. Finally, the authors provide an overview of current research on attention, and discuss the future directions for the field.

Overall, The Psychology Of Attention is an essential resource for anyone interested in the topic of attention. It is a comprehensive and accessible guide that will be valuable for students, researchers, and practitioners alike.