Amazon's Jeff Bezos is the third-richest man in the nation New York. Jeff Bezos knew how to set up an efficient Internet ordering system, he just needed a product to sell. From a small garage-based business to the multi-million dollar empire, Jeff Bezos grew Amazon from a tiny start-up to a global powerhouse. In 1997, Jeff Bezos created Amazon.com, the virtual bookstore that would change the way people buy books. Today, Amazon is one of the largest online retailers in the world, and Jeff Bezos is its king.

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