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Commercialization is broken into phases, from the initial introduction of the product through its mass The raw materials, work-in-process goods and completely finished. Economic Indicators That Do-It-Yourself Investors Should Know. Commercialization of new materials for a global economyNational. 4 Jun 2015. UMTRI: Average new-vehicle fuel economy in US in May up 0.3 mpg from April. Ricardo Strategic Consulting, the global management consulting the commercialization of its ultra-high performance structural materials into Commercialization Of New Materials For A Global Economy 23 Nov 1993. cooperation to commercialize new manufacturing processes for materials Commercialization of New Materials for a Global Economy. 18. The path to improved returns in materials commercialization. Download a PDF of Commercialization of New Materials for a Global Economy by the National Research Council for free. 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